

> A cost-effective embeddable solution

> Increased flexibility

> Improved productivity



PERVASIVE  
Data Integrator™

# Managing HIPAA 278 transactions on the Blue Exchange made easy when using Pervasive Data Integrator

***“I can say that Pervasive® Data Integrator™ allowed us to achieve results in considerably less time than it would have taken to build our own integration engine. The cost of Pervasive’s solution is far less than what it would have cost us to build and maintain our own”***

*–Chief Information Officer*

## Company Profile

This company’s integrated medical management solutions create a seamless payer-based medical management system to analyze, apply, administer and automate the management of healthcare programs and provide a common patient view at the point of care. Its software solutions are being used to improve patient outcomes, reduce medical errors and increase operational efficiencies.

## Executive Summary

Large healthcare organizations rely on this company’s software for processing healthcare transactions. To rapidly and effectively serve clients with an array of data formats while meeting HIPAA mandates, it sought to embed an integration engine into its software to manage HIPAA 278 transactions. Thinking through build-or-buy scenarios, the company chose to find a product that could be integrated into its applications while easily interfacing with its clients’ other EDI systems. Pervasive® Data Integrator™ was the choice.

Since the initial implementation, Pervasive Data Integrator has helped this company in other ways. Pervasive Data Integrator has proven to be the perfect tool to integrate information into the Blue Exchange.

## Challenge

The company knew choosing the right tool to enable its client to process HIPAA 278 transactions was the key to effectively managing submitted transactions and corresponding responses. It determined that building a custom application to translate the HIPAA 278 transactions was not economical or an efficient use of resources.

To add to the challenge, a growing client base frequently presented increased variations among client EDI solutions. Whatever integration solution the company embedded into its software would have to be flexible enough to interface with any number of client EDI solutions while keeping pace with newer versions of HIPAA standards.

## Solution

Pervasive Data Integrator is tightly integrated into the company’s core applications to process HIPAA 278 transactions. An easy-to-learn product was a critical requirement to reduce implementation time and

training costs. In fact, initial development testing took less than 12 weeks to complete.

When the company began working with HIPAA transactions in Blue Cross Blue Shield's real-time national Blue Exchange network, Pervasive technology helped again. According to a company developer, using Pervasive Data Integrator with a Java application allows the company to quickly exchange files among Blue Exchange members and proves to be a real value to clients.

### Benefit

**Flexibility.** Pervasive Data Integrator easily adapts to changing HIPAA requirements.

### Conclusion

This company can now efficiently process HIPAA 278 transactions while easily maintaining its integration application. Results have been achieved in considerably less time than it would have taken to build an integration engine, and the cost of Pervasive's solution has been "far less than what it would have cost us to build and maintain our own," a company officer said.

Furthermore, Pervasive Data Integrator with XML capabilities has given the company greater flexibility in its usage. Pervasive Data Integrator has been quite effective in allowing the company to send files out on the Blue Network – a significant benefit for its clients.

### About Pervasive Software

Pervasive Software provides agile data integration software that speeds the flow of data between applications and between organizations. Our robust technology addresses SaaS, SOA and traditional integration modes and allows customers to re-use the same software for integration scenarios that span data warehouses, real-time application integration and data exchange with trading partners.

### Contact Us

[www.pervasivedataintegration.com](http://www.pervasivedataintegration.com)

**1-888-296-5969** (North America)

**1-512-231-6000** (Main Office)

**+32-22-90-53-91** (Europe)

For other international contacts, please visit

[www.pervasive.com/company/contact/index.asp](http://www.pervasive.com/company/contact/index.asp)