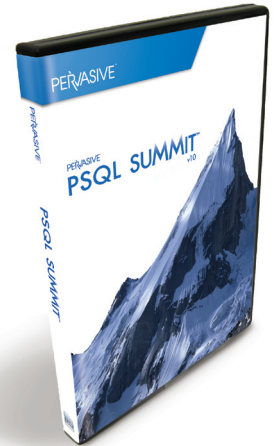


Pervasive PSQL Summit v10 for Mac OS X

- Pervasive PSQL Native on Mac OS X
- Exclusively for OEM Partners
- For OS X Desktop and Server
- Works with Standard Mac Hardware



What Not to Miss — Big Growth in the Mac Market:

- Apple's market share to Double in U.S. and Western Europe by 2011¹
- Office for 2008 on Mac Sales Highest in 19 Years²
- Mac OS market share Increases 20% in 2008³

Typical Hardware Configurations:

SERVERS

- PSQL v10 (x86)
- Mac OS X 10.5
 - 1.6GHz Intel Core
 - 1GB RAM
 - 500MB free disk space

- PSQL v10 (x64)
- Mac OS X 10.5
 - 1.6GHz Intel Core 2
 - 2GB RAM
 - 500MB free disk space

1. Gartner Highlights Key Predictions for IT Organisations and Users in 2008 and Beyond, January 31, 2008. Gartner Research. <http://www.gartner.com/it/page.jsp?id=533207>

2. Microsoft Mac BU Delivers Strongest Launch in History of Office for Mac. May 13, 2008. Microsoft. <http://www.microsoft.com/presspass/press/2008/may08/05-13MacBU2008PR.mspx>

3. Operating System Market Share, 2008. Net Applications. <http://marketshare.hitslink.com/report.aspx?qprid=8&qpmr=100&qpd=1&qpc=3&qptimeframe=Y>

Growth Opportunity for OEMs

Pervasive® OEM partners have a rare opportunity – access to an entirely new customer base. Pervasive has developed a custom version of Pervasive PSQL Summit™ v10 for Mac OS X that we're offering only through our OEM customers. Pervasive PSQL Summit v10 for Mac OS X has just become available for limited release, running natively on the standard desktop and server OS X, and on standard Apple Macintosh hardware.

OEMs can now sell to Mac-only businesses, helping fill a big gap in an expanding market and getting new customers at the same time.

Dedicated Mac User, SMB – Needs Business Applications

The list of typical Macintosh business customers includes advertising agencies, architecture firms, designers, recording and video studios and more. These are creativity-centric small businesses with an aversion to Windows. And they all need robust business management applications.

Pervasive PSQL Summit v10 Native on Mac OS X – No Windows Hardware Required

Mac-only shops have to decide between the lesser of evils when choosing a business

application strategy: 1) pick from the limited supply of Mac business software, 2) run in a Windows desktop environment and forgo client-server, or 3) support a separate Windows server to run the business application.

With Pervasive PSQL v10 running native on Mac OS X, OEM partners can deliver fully client-server capable applications on standard Apple hardware and operating systems, and Apple customers don't need to set up and support separate Windows systems for their business applications.

I Don't Have a Mac Application

No problem. There are two easy ways to get running on the Mac platform quickly: 1) Virtual Windows on Mac Desktops – several companies offer virtualization software for running Windows applications on Macintosh desktops. VMWare Fusion, Boot Camp and Parallels Desktop are all great options. Trial downloads are available and Boot Camp ships with OS X. 2) Java – if the application is written in Java, it will run fine on Mac OS X. This is how ABACUS Research AG, a Swiss ERP vendor, made it happen. With either of these choices, your client can run on the Mac desktop and PSQL can run on the Mac server – delivering a complete client/server application in a Mac-only environment.

Pervasive PSQL Summit v10 for Mac OS X

What Other OEMs Are Doing—ERP for Mac

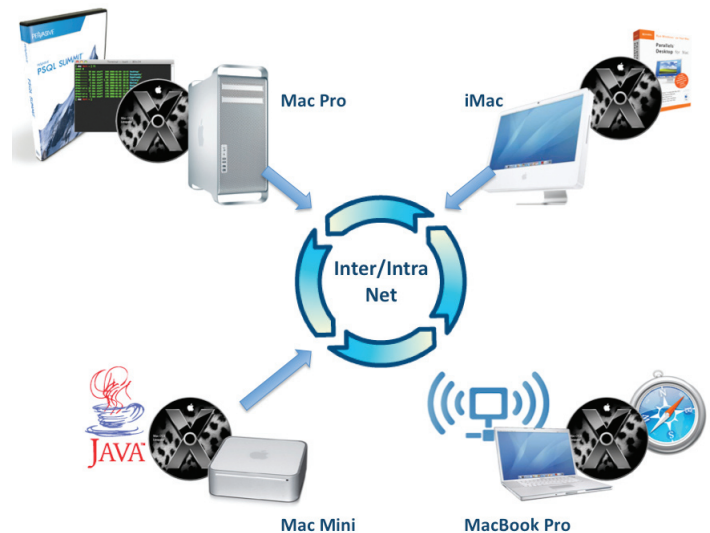
ABACUS Research AG, a Swiss ERP vendor, is the first OEM to move into the Mac/PSQL market place. ABACUS approached Pervasive to help reach new ERP customers who work in creative fields, including architects, designers and media firms. The result is ABACUS ERP with Pervasive PSQL v10 running on the server side in a Mac-only environment. Additionally, ABACUS Research was able to adapt 450 modules of its Java-based digital ERP suite for Mac on the desktop.

With its software and the embedded PSQL database running natively on OS X, ABACUS can deliver applications that run on standard Apple hardware, standard Mac OS X and Mac OS X Server.

How to Get Started

Simple: contact Pervasive. Either speak directly with your sales representative or send us an email at psqlmac@pervasive.com. We love to get partners into new markets, and the SMB space for Mac is a growing market. If you've got an application that needs a version of Pervasive PSQL on Mac OS X, let us know. We're ready to help.

ABACUS ERP on OS X



About Pervasive Software

Pervasive Software helps companies get the most out of their data investments through embeddable data management and agile integration software. The embeddable PSQL database engine allows organizations to successfully embrace new technologies while maintaining application compatibility and robust database reliability in a near-zero DBA environment. For more than two decades, Pervasive products have delivered value with a compelling combination of performance, flexibility, reliability and low total cost of ownership.

More Info

- To learn more about Pervasive Software and our solutions, please visit www.pervasive.com.
- Customer Interaction Center: For Belgium, France, Germany, Italy, Luxembourg, The Netherlands, Spain, Sweden, Switzerland and the United Kingdom, call **+800.12.12.34.34**. For any other European, Middle Eastern, African or Asian country (excluding Japan), call **+32.22.90.53.91**.

For Japan, please call **+81.3.3293.5300**, or visit www.pervasive.co.jp.

- To reach the North American sales office, call **1.800.287.4383, option 2**.
- For Latin, Central and South America, Australia and New Zealand, call **+1.512.231.6000**.